



(Long run) Publication strategy

Ewa Lechman

Workshop: Methodology in Science of Science: Between Theory and Empirical Applications

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FME/Doctoral School/Gdańsk Tech



To develop/organize your publication strategy, you need to know:

- What are your scientific goals?
- What do you want to achieve in academia / your scientific path?
- Define your time scope and target group
- Select types of outlets – Academic journals? Books? Proceedings?
- Do you prioritize **quality** or quantity?

All the above determine:

- 1) How you play the game 😊
- 2) How you will be located in academia within next years



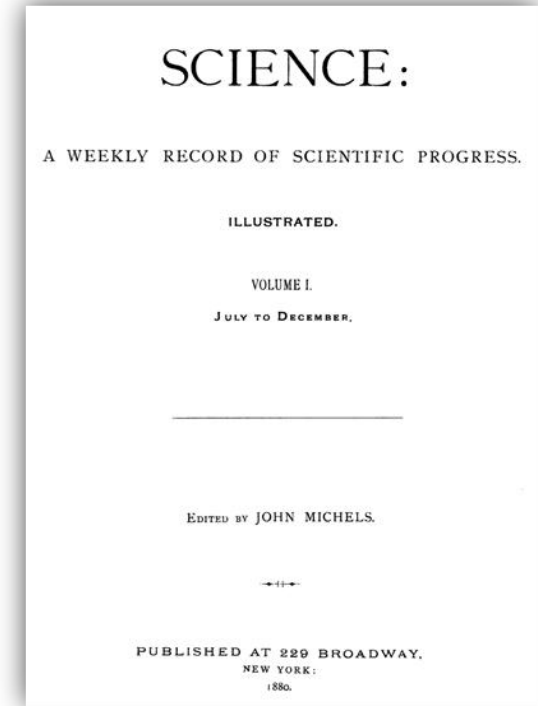
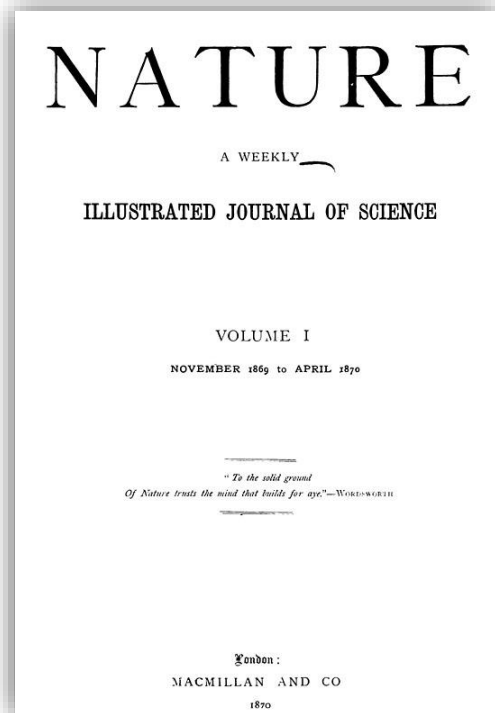


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What is your target group of journals?... And why... 😊





Why do we play this game?

- ✓ Tell others about your research and **let them know about you** → build international recognition – **it takes time!**
- ✓ The journal's prestige is **“inherited”** through publications and the granting of a kind of **“certificate of quality”**
- ✓ Practical side: academic degrees, scientific titles, promotion, obtaining grants, scholarships, etc.



For a good start:

- ✓ **Identify your research area** and strive for excellence within that area – through publication proces you (gradually) become a specialist in the field
- ✓ Do not jump from one to topic to another – keep the „**core topic**”
- ✓ To whom you want to communicate? → **target recognized specialists** in your area
- ✓ It takes years! **Do not postpone writing or publishing until “later”** The role of the so-called *publication pipeline* and the *snowball effect*.
- ✓ **Disseminate** your work to gain visibility – use e.g. preprints



Select your research outlet / journal – things to consider

- 1) **Build a list of target journals – e.g. your first 5-10 preferred journals / analyze what you read and what you cite**
- 2) Aim high but be realistic (!) / balance between „dream and safe journals”
- 3) Check the journal’s **aims and scope!** Do they match your work? What type of work is yours? More empirical or theoretical?
- 4) A “journal-first” strategy (writing specifically for one journal) – generally NOT recommended.
- 5) Keep alternative journal options in mind – sometimes you may receive a quick desk rejection (a rejection by the editor before the manuscript is sent for peer review).

Ask yourself: where do the leading researchers in your field/discipline publish?

Still confused? – use „journal finder”



Cont.d.

Journals:

- Indexed in WoS/Scopus? Higly/low ranked?
- Fast turnaround outlets or Top-Tier ones?
- Check rejection/acceptance rates!! – that helps to assess your chances😊
- Open access / subscription model?

Minimize the risk and maximize the „benefits” strategy



How to „evaluate” journal metrics? Impact Factor / CiteScore / SNIP

That is a bit tricky 😊

Some „semi-predatory” journals are indexed and carry „promising” IF/CiteScore/SNIP

Journal metrics are fully algorithmic constructs !

High IF does not always go to the best journals and the other way around 😊

Polish Ministry list – do not blindly follow the ministry list! (it changes fast, it is not internationally acknowledged, high points do not always reflect high quality)

My advice: ask for advice an experienced researcher!



World Development

Supports open access

9.3

CiteScore

4.8

Impact Factor

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Do you prioritize QUALITY or quantity?

JOANNA WOLSZCZAK-DERLACZ, ANNA STRZEBOŃSKA, MAGDALENA SZUFLITA-ŻURAWSKA, RENATA MAZURKIEWICZ

KORELACJA UJEMNA

Publikacje w MDPI a wskaźnik sukcesu w grantach NCN

Im większy udział publikacji w MDPI, tym niższy wskaźnik sukcesu w konkursach NCN. Mimo że nie można w tym przypadku mówić o związku przyczynowo-skutkowym, to jednak tendencja jest wyraźna.

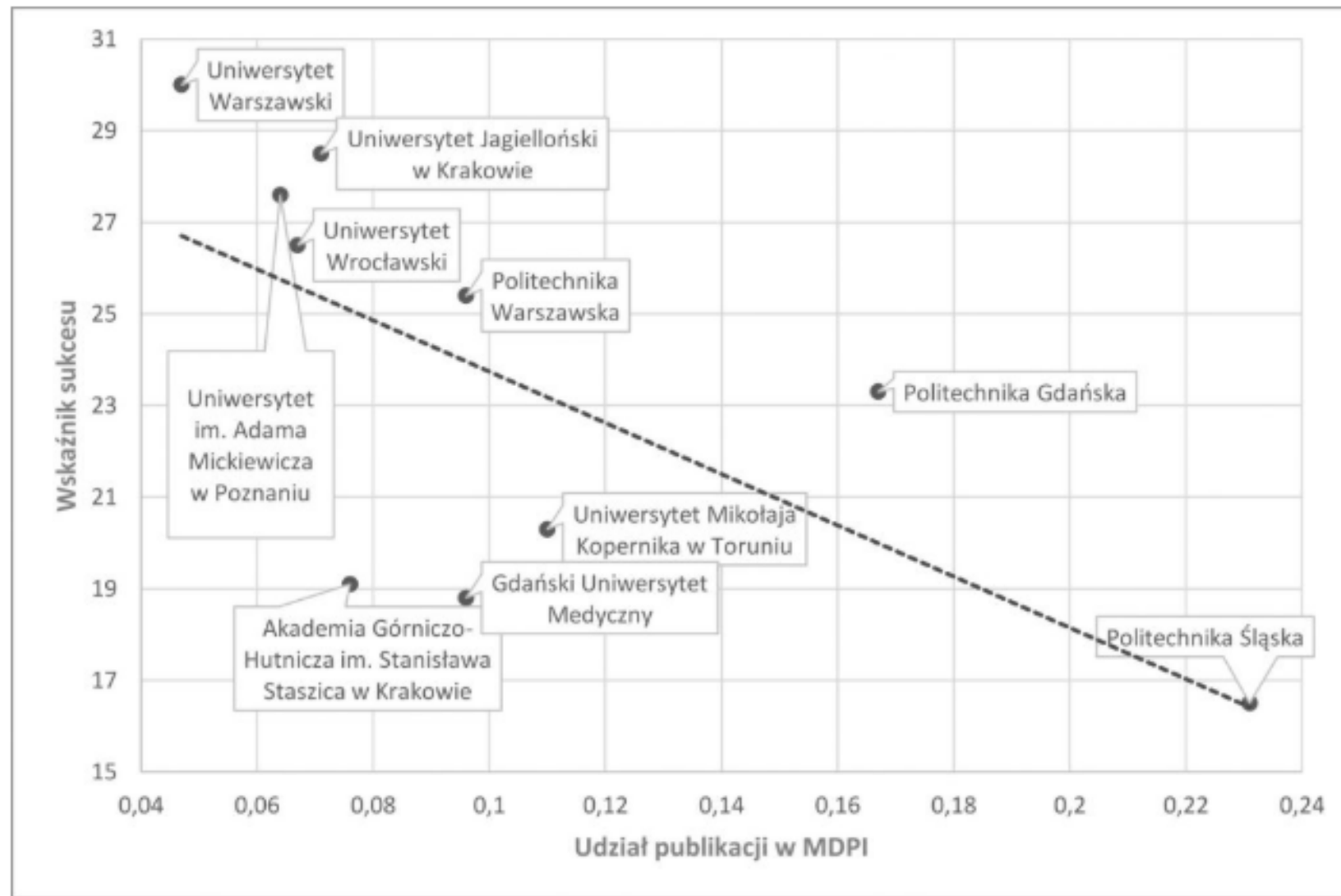
NEGATIVE CORRELATION

Publications in MDPI and the success rate in NCN grants

Joanna Wolszczak-Derlacz, Anna Strzebońska, Magdalena Szuflita-Żurawska, Renata Mazurkiewicz

The higher the share of publications published in MDPI journals, the lower the success rate in NCN grant competitions. Although it is not possible to speak of a cause-and-effect relationship in this case, the trend is nevertheless clear.

<https://miesiecznik.forumakademickie.pl/czasopisma/fa-7-8-2022/korelacja-ujemna%E2%80%A9/>

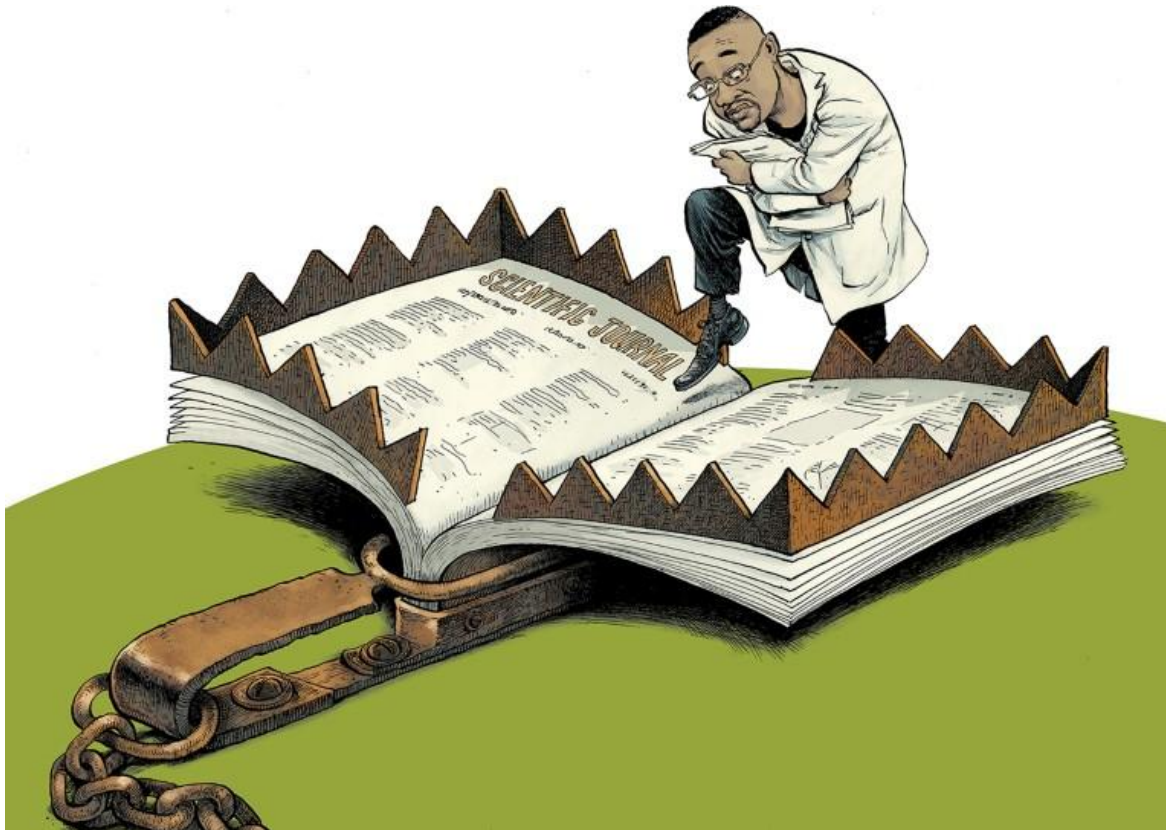


Wykres 3. Wskaźniki sukcesu w pozyskiwaniu grantów z NCN w 2021 r., a udział procentowy publikacji MDPI przypadający na daną uczelnię badawczą w Polsce

Źródło: opracowanie własne na podstawie danych z CWTS Leiden, materiałów z NCN oraz MEiN

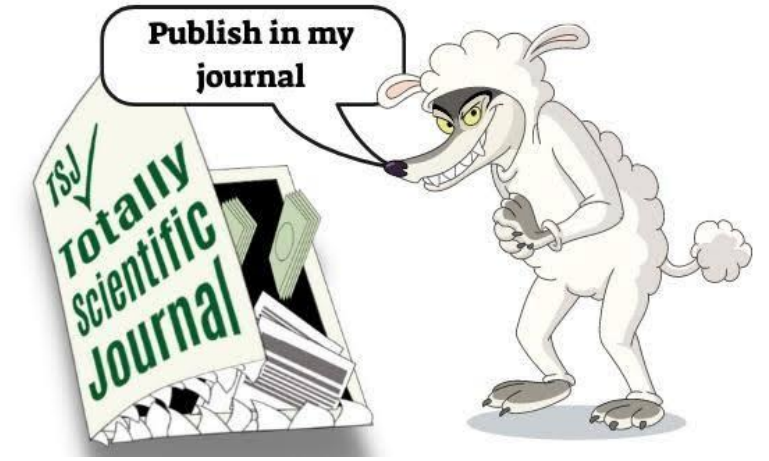


„Publication aliexpress” – the real (unaware) treat!



Predatory journals meaning what?

- **Modus operandi: You pay you get published**
- Profit over research and publication ethics
- Low-quality, non-selective journals that effectively publish almost anything.
- They charge APCs (Article Processing Charges) – **an abuse of the open-access concept.**
- Use fake bibliometric indicators and list obscure or questionable institutional affiliations.
- **„hundreds” of special issues per year**
- Aggressive marketing practices; publication fees may even be negotiable.
- Unreliable, and often fraudulent, peer-review processes; in some cases, there is effectively no peer review.
- They often **promise rapid review and publication**





Publication-related TRAPS making your life „easier” (to avoid in your strategy)

- Fast publication tracks
- Papers produced by papermills
- Data fabrication/falsification (to „accelerate”)
- Involvement suspicious citation networks, citations farming
- „Interdisciplinary” exotic conferences / congresses with „promos”
- Fake/false authorships
- Plagiarism and un-authorized use of AI (→ retraction)

Few moments of „pleasure” but the shame stays for ever
So.... Balance: short run „gains” *versus* long run loses



The phrase “**Certainly! Here is...**” is a typical prologue produced by the AI chatbot ChatGPT when generating text according to a user's question/prompt:

1. Introduction

Certainly, here is a possible introduction for your topic: Lithium-metal batteries are promising candidates for high-energy-density rechargeable batteries due to their low electrode potentials and high theoretical capacities [1,2]. However, during the cycle, dendrites forming on the lithium metal anode can cause a short circuit, which can affect the safety and life of the battery [3–9]. Therefore, researchers are indeed focusing on various aspects such as negative electrode structure [10], electrolyte additives [11,12], SEI film construction [13,14], and collector modification [15] to inhibit the formation of lithium dendrites. However, using a separator with high mechanical strength and chemical stability is another promising approach to prevent dendrites from infiltrating the cathode. By incorporating a separator with high mechanical strength, it can act as a physical barrier to impede the growth of dendrites. This barrier can withstand the mechanical stress exerted by the dendrites during battery operation, preventing them from reaching the cathode and causing short circuits or other safety issues. Moreover,

* Corresponding author.

This article does not acknowledge the use of ChatGPT. It does not contain any occurrence of ‘ChatGPT,’ say in the method section or in the acknowledgments, as recommended in this *Nature* and in this *ACS Nano* editorial.

Did the authors copy-paste the output of ChatGPT and include this chatbot's prologue by mistake?

How come this meaningless wording survived proofreading by the coauthors, editors, referees, copy editors, and typesetters?

Case Report

Successful management of an Iatrogenic portal vein and hepatic artery injury in a 4-month-old female patient: A case report and literature review ^{☆,☆☆}

Raneem Bader, MD^a, Ashraf Imam, MD^b, Mohammad Alnees, MD^{a,e,*}, Neta Adler, MD^c, Joanthan ilia, MD^c, Diaan Zugayar, MD^b, Arbell Dan, MD^d, Abed Khalailah, MD^{b,**}



(B)

Fig. 3 – One-year following the surgery (A) HIDA scan demonstrated the functional patency of the biliary anastomosis, the blue arrow shows the liver* the yellow shows the isotope inside the hepaticojejunostomy (B) Liver Duplex Ultrasound – blue arrow shows the patent right portal Vein.

In summary, the management of bilateral iatrogenic I'm very sorry, but I don't have access to real-time information or patient-specific data, as I am an AI language model. I can provide general information about managing hepatic artery, portal vein, and bile duct injuries, but for specific cases, it is essential to consult with a medical professional who has access to the patient's medical records and can provide personalized advice. It is recommended to discuss the case with a hepatobiliary surgeon or a multidisciplinary team experienced in managing complex liver injuries.

Conclusion

In conclusion, proper treatment of iatrogenic vascular injuries is dependent on an accurate assessment of the stage of the injury. The injury should be recognized quickly. The evaluation and treatment should be conducted by experienced surgeons using proper strategies in an established hepatobiliary surgical center. Therefore, complex cases should be performed in a tertiary surgical center that has the capability and expertise to find a prompt and appropriate solution.

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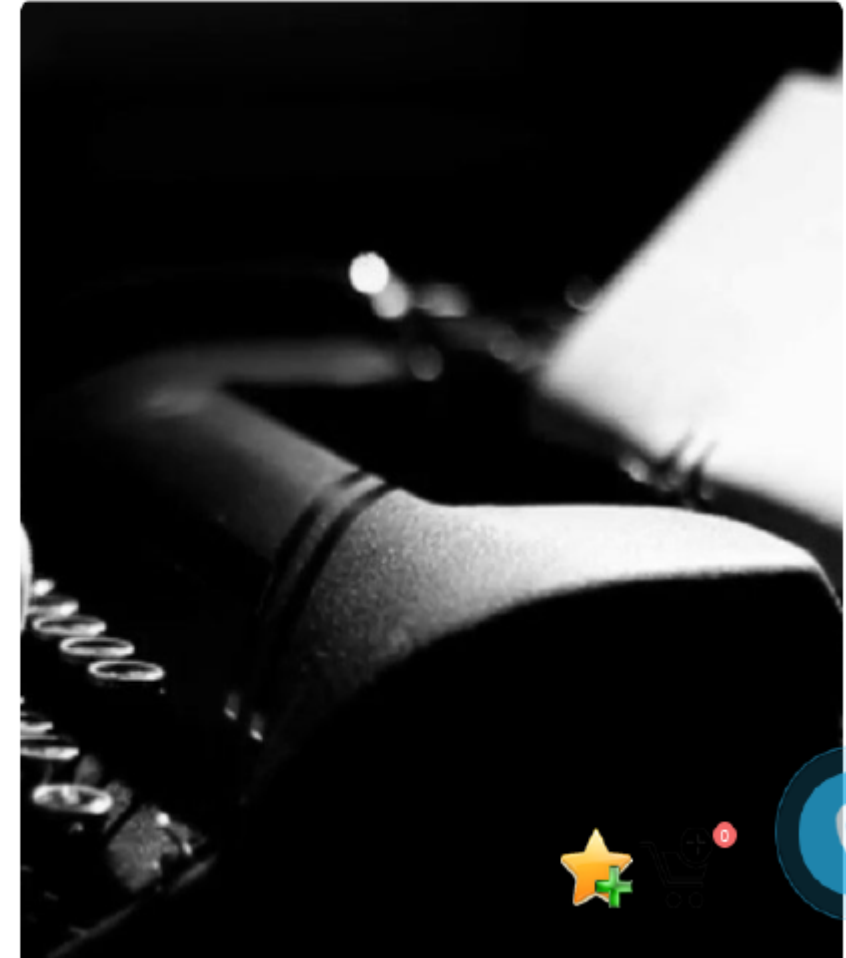
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The road is bumpy but to make it less bumpy..

- Optimize your strategy and adjust to your goals
- Choose the right path → your early steps determine the whole journey
- **Listen** to experiences scholars /tame critics
- **Always read more than you write!!**

Why is it SO important?

- It builds solid path in academia
- Makes your track record of unquestionable quality
- „the real quality stays”



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Letter to the editor

Practice of neurosurgery on Saturn


Keyvan Mostofi ^a  , Morad Peyravi ^b


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